

72-3742

11 March 1977

14 MAR 1977

MEMORANDUM FOR: Director of Central Intelligence  
SUBJECT : Your CBS "Face the Nation" Appearance

Date: Sunday, March 20

Time: Arrive at studio at 11:00.  
Air time is 11:30 (You are asked for the extra half hour for introductions, make-up, warm-up conversations, microphone checks)

Place: CBS studios at 2020 M. St. NW

As you know, this is a live broadcast. The format is that the moderator asks an introductory question which you are requested to answer rather briefly. This is followed by the announcer and the commercials, i.e., a two-minute break. The questioning then begins and the program continues for 27 minutes or so without any interruption.

The moderator on March 20 will be, as usual, George Herman. CBS has promised to give me the names of the two panelists early next week.

Should you wish to have members of your family or friends ~~to~~ present in the studio, they would be welcome. Since guests must sit in the control room just off the studio, I suggest that four is about the maximum number for comfort. I am planning, of course, to accompany you to this event.

Immediately after the broadcast sandwiches and beverages are served. You will have a chance to speak informally and off the record with the panel, the producer (Mary Yates), and to have the broadcast played back, if you desire. You should be able to leave comfortably by 12:30.

Attached are talking points and Q&A's to which I referred in my memorandum of March 3. Please note that these are the materials which I have already given you in connection with the Sperling breakfast; I am planning to give you updated material by Friday, March 18, taking into account topical interests and,

Public Affairs

if appropriate, anticipated interests of the panelists  
whose names we will have received by then.



Andrew T. Falkiewicz  
Assistant to the Director

Encs.

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Executive Registry

77-3721

The Gridiron Club  
Washington, D. C.



JERALD F. TERHORST  
PRESIDENT  
THE DETROIT NEWS  
525 NATIONAL PRESS BUILDING  
WASHINGTON, D. C. 20045  
(202) 347-7487

March 11, 1977

My dear Admiral:

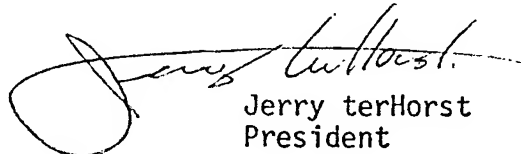
You will be seated at the Head Table at the March 19 Gridiron Club dinner. As you know, the dress is white tie.

The pre-dinner reception will begin at 6 p.m. and you are cordially invited to attend any or all of the reception parties on the mezzanine floor of the hotel. We would appreciate your stopping briefly in the Pan American Room on the mezzanine to sign the Gridiron guest book.


At 6:30 p.m., or a few moments later, will you please come to the Continental Room on the mezzanine to meet the other Head Table guests. The dinner will be seated promptly at 7 p.m.

Looking forward to seeing you, I remain

Sincerely yours,

  
Jerry terHorst  
President

Admiral Stansfield Turner  
Director of Central Intelligence (CIA)  
Washington, D.C. 20505

  
Paul Affers

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